Good Address

Fortified with a

will carry you a long ways on the road to achievement. The address you acquire from experience, the appearance you buy from the "Specialists in Men's Wear." Buy a suit for the boy, or a hat or pair of shoes. A suit or hat for a husband or father would certainly be a welcome gift. There's none better than those we have from \$10 to \$22.50. Shoes \$2.50 to \$6.50. Natty Ties, 25, 50, 75c and \$1.00. Shirts, 75c, \$1.00, \$1.50 and \$2.50. Underwear, \$1.00 to \$6.00 per suit. Buy Now for Christmas.

Store, Specialists in Men's Wear.

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Nearly every one of them-carry a half, or even one or two million dollars life insurance, for the protection of family and business. Now, if it pays such men to invest their money in life insurance when they can avail themselves of the very best investments in other lines of business, what must it do for the man or woman of small property or income who has limited facilities for investing? Better get an endowment policy in the Equitable.

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has a lower death rate, lower expense rate, and higher interest rate than any company doing business in Florida. at should be easy for you to decide the rest.

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FORGINGS, MILL AND STEAMSHIP SUPPLIES STEAMSHIP REPAIRS A SPECIALTY Prompt attention given to all orders, day or night. Agents for James McKay & Co.'s celebrated Log and Timber Dogs, also Chains of all descriptions.

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COAL WOOD AND ICE

ICE, COAL and WOOD Consumers' Ice and Fuel Company.

New Corporations Formed in Dixie Land During the Week Just Passed.

Chattanooga, Tenn., Dec. 14,-The pproach of the holiday season brings no apparent disturbance of the industrial wave that is sweeping over the south. The Tradesman presents a list of the new industries established in the south during the week ending yesterday, a careful perusal of which will convince anyone that much cap ital continues to find lodgement in this section in many avenues of development. A coal mining company with a capital of \$1,000,000 is reported from West Virginia. The state of Missouri reports a long list of new concerns, among which are mining and investment companies, electric light plants etc. Texas has a variety of new plants, among them a cotton ompany. From Louisiana are re orted heavy investments, which include two lumber companies, a suga refinery and an electric light plant A \$200,000 cotton mill and a cotton gin are among the week's reports from Georgia, Sixteen states are represented in The Tradesman's weekly list, which is as follows:

Alabama. Dothan-\$5,000 lumber company. Birmingham-\$12,000 bottling works \$10,000 box and basket factory (pro-

Guntersville-Water works. Russellville-\$5,000 manufacturing nd development company. Jasper-Ice and fuel company.

Arkansas. Forrest City-Cotton compress 10.00 manufacturing company. Fort Smith-\$10,000 casket and ovelty company Whelen Springs-\$30,000 lumber

McGhee-Cotton compress. Florida. De Land-\$50,000 gas an

Sparks-Cotton gin. Atlanta-\$50,000 refrigerator fac Savannah-Packing plant.

McDonough-\$200,000 cotton mill. Indian Territory. Comanche—Cotton gin. South McAlester—Oil and gas com-

Ada-\$25,000 loan and trust com-

Augusta-Electric light plant. Campton-\$8,000 fuel and light Middlesboro-\$30,000 coal mining

New Orleans-Electrical and me banical supply company; \$50,000 mber and exporting company: \$100,-000 marble and granite company; pany.

209,000 lumber company. Hahnville-Saw mill. Bunkie-\$300,000 sugar refinery. Plaquemine - \$100,000 cooperage

Robeline-Electric light plant. Ruston-Telephone system. Mississippi.

Mize-\$5,000 cotton gin. Laurel-\$5,000 manufacturiry, com-

Missiuri. St. Louis-Investment company;

nanufacturing company; \$250,000 zinc ining company; \$50,000 investment ompany; \$15,000 ice and fuel comany; \$15,000 automobile company. Marceline-\$20,000 electric light

Kansas City-\$5,000 land company; ment of itching piles. Nothing helped right; an unhealthy man is an unhap-\$10,000 heating and plumbing company; \$100,000 lang company. Ozark-\$15,000 light company.

old joe' "here's looking at you" good cheer and satisfaction when you drink

McMillan Bros. Co. Manufacturers. MOBILE, ALABAMA.

particularly pleasing because

full measure—convenient package

moderate price - sold everywhere

atlanta

it's always good-enormously

Joplin-\$50,000 zinc company; lime November Aurora-250-ton zine mill. Macon-\$10,000 investment com-

Mount Zion-Telephone company. North Carolina. Point-\$125,000 concrete works; \$100,000 oil company. Ashville \$85,000 tale company Lumberton-\$25,000 lumber com-

Norwood \$25,000 lumber company. West End-\$10,000 concrete works. Oklahoma.

00 transit company. Lawton-Gas plant. Cetos-\$25,000 telephone company.

Oklahoma City-\$100,000 investment company. Mountain View-Building company,

South Carolina. Bennett | fille - \$15,000 hardware Memphis-\$15,000 creamery,

Waterson-Electric light plant. Chattanoo'ga-Cement stone works; \$25,000 development company. Texas.

El Campo-\$50,000 oil company. New Braunfels-Pottery. Waxahachie-Cotton storage com Houston-\$50,000 lumber company

\$100,000 rice company. Timpson \$8,000 manufacturing com-

Fort Worth, \$40,000 fee factory. Cleburne-Laundry. Stamford-\$10,000 laundry. Woodland-Saw mill,

Virginia. Norfolk-\$10000 paper manufactur this season and we think the world ng company; \$50,000 engineering can and will take care of an even larg-

Dayton-\$10,000 land company. Richmond-\$20,000 saddle eather factory, Gholsonville-Saw mill. Abingdon-\$200,000 pump factory.

"Suffered day and night the tor-R. Garrett, Mayor, Girard, Ala.

Savannah, Ga., Dec. 14.-The naval stores market closed today as follows: Spirits Turpentine, 64 cents,

AUSLEY & CO.'S REPORTS Liverpool Cotton Market, Mar.-April. April-May

ecember-January Liverpool Spots, 6.23 Sales 7000

New York Cotton Market. Open High Low Close . 11.55 11.59 11.47 11.56-8

New York Spots, 12e N Orleans Spots, 11% Sales 1859

Ausley & Co.'s Daily Cotton Letter New York, Dec. 14.-The English markets this morning were from 1 to 2 points higher when at least 10 higher was looked for resulting in a decline of from 8 to 10 points in Ameri-Dillsboro-\$25,000 mining company. can markets. The English spinners still persistently refuse to enter the Guthrie-Telephone company; \$35, market at present figures nor do we hardly think they will do so now to any extent until after the holidays. Davenport-\$5,000 telephone com- We think the American spinners are better supplied with the raw material Perry-\$35,000 mill and elevator and could remain out of the market for some time to come if necessary. The professional element are gradually drawing in their lines and do not seem to care to enter into any new commitments until the holiday season

The demand for American goods from the far east, now that the war is over has increased enormously and many spinners are sold far ahead. The demand for American cotton, in the raw state, from Japan has also increased materially but the demand from that quarter of the world decreases rapidly as the price grows

The production of cotton from other Stamford-\$15,000 hardware com- parts of the world has increased on account of the higher prices for the past two years and English and Continental spinners have more to draw from in that direction than ever be-Alvin-\$20,000 brick, tile and power fore. Weather conditions all over the belt are bad, necessarily causing a falling off in the movement

All indications point to a small crop company; \$100,000 development com- er crop than the present one at materially higher prices than those prevailing at the present time, but we and rather anticipate a scalping market until after the holiday season is over but incline to the long side on recessions.

A healthy man is a king in his own me until I used Doan's Ointment. It py slave. Burdock Blood Bitters cured me permanently."—Hon. John builds up sound health—keeps you

A SATISFIED PURCHASER

The base to the building of a solid business. Christmas in coming. Before buying a Christmas overcoat, shoes, or anything in furnishing, satisfy yourself before doing so. Inspect every stock in the city, and see us last. We guarantee satisfaction. Any article bought of us, if returned the same day, we will cheefully refund money or satisfy you. Be sure now to see us last, we will down them all. Yours for good merchandise at low figures.

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You Give the Men Folks for Christmas?

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It's a hard proposition, but easily solved, if you will just drop in at The Big Store and look over their elegant line of suitable presents for the most fastidious husband, father, brother or sweetheart.

The swellest line of Men's Suits to be found in the city from \$10 to \$22.50.

Beautiful line of Bath Sets, consisting of Bath Robe, Slippers, Friction Gloves, and two elegant Bath Towels, prices from \$6.50 to \$10. Single Bath Robes, \$3.50, \$4 and \$5.

Newest and nobbiest line of Fancy Vests to be found in the city, \$1.50 to \$4.

Hats! Hats! For Men and Boys. Stetson, No-Name and Metz, \$3.50 and \$4, \$2.50 and \$3, \$1.50 and \$2.

Full line Dress Suit Cases, Trunks, Traveling Bags and Valises.

Fuil line of Gloves ranging from 50c to \$2 per pair for both Men and Boys.

The Greatest line of Boys' Knee Pants Suits that money and skill can produce, from \$1.50 to \$7.50 per suit.

Hosiery and Underwear in all the newest and nobbiest weaves.

Craveneties and Overcoats, new line of nobby styles, popular prices.

Neckwear! Oh, My! The most magnificent line of the very swellest holiday Ties that The Big Store has ever shown and you can just bet they will make your sweetheart smile; and just think, for only 25 and 50c the Tie. Come early and get the pick.

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